



**Is Doing  
Nothing Really  
an Option?**

### **The Warranties**

With your registered Gutter Helmet warranty, you are provided:

- **Lifetime Transferable Materials Warranty**
- **Lifetime Transferable Product Performance Warranty**
- **Excellent Service Warranty through the Extensive Gutter Helmet Dealer Network**



NEVER CLEAN YOUR GUTTERS AGAIN®



Manufactured in  
the U.S.A. by  Hart & Cooley  
INSURE YOUR CONFIDENCE

**For a free estimate and to  
learn more about the superior qualities  
of Gutter Helmet, call today!**



### **The Gutter Helmet Story**

In the 1960's, MIT alumnus Bob Demartini began development of a meshless cover for roof gutters. After almost twenty years of product development and testing, Mr. Demartini applied for the first of several U.S. patents he would acquire.

Today, Gutter Helmet is manufactured at a state-of-the-art facility outside of Memphis, Tennessee. Since its introduction, hundreds of thousands of homes have been protected with the Gutter Helmet system.

### **A Mission of Excellence**

Gutter Helmet management remains on a mission of constant improvement extending beyond just the perfection of our product. Our installers are the most well-trained professionals in the industry, and our Product Development Engineers are experts in mechanical, hydraulic, coating, and flow engineering. Together, their ongoing challenge is to seek even greater performance improvements and effective installation methods.

As a result, Gutter Helmet stands as the most technically refined and perfected gutter protection system available, engineered to last a lifetime.



NEVER CLEAN YOUR GUTTERS AGAIN®



## The Costly Hazards of Clogged Gutters

### Outside Your Home

Clogged gutters lead to damage outside your home. How? A water flow restricted by debris can overflow or freeze and destroy your home's exterior gutters, eaves, siding, foundation, and driveway.

#### • Siding and Trim...

Water can backup and seep behind your eaves, trim, and siding. If this freezes, it results in unsightly, expensive damage.

#### • Gutters...

Freezing water backing up in your gutters can tear the gutters right off your house.

#### • Foundations...

Standing water infiltrates your home's foundation. Overtime, this results in damp basements and deterioration which leads to cracks and crumbling concrete.

#### • Patios, Porches & Driveways...

Clogged gutters lead to overflowing and unchanneled water. Standing, freezing water will further damage cracked concrete.

#### • Mosquitoes...

Standing water is an ideal breeding ground for mosquitoes. According to the *Center for Disease Control and Prevention*, standing water caused by clogged gutters can lead to an increase of mosquitoes and the likely spread of West Nile Virus.

### Inside Your Home

Clogged gutters also lead to damage inside your home. How? Water backups accumulate and seep into your basement, weakening the foundation, or penetrating the exterior through your eaves, into your attic. Both will destroy your investment.

#### • Eaves & Attic...

Clogged gutters force water inside your home, causing expensive wood rot, mold, and mildew damage inside your eaves & attic.

#### • Interior Walls & Ceilings...

Freezing water can lead to ice buildups in the winter causing expensive damage to your drywall, resulting in rotting walls and ceilings.

#### • Mold Allergies...

Know this: moisture inside your home, though not immediately visible, fosters the growth of mold and mildew spores leading to serious health issues.

#### • Insect Infestation...

According to *Terminix*®, one of America's leading pest control companies, clogged gutters are the leading cause of insect infestation in your home.

#### • Cause of House Fires...

According to *Firewise.org* and *The National Association of State Foresters*, dried debris in your gutters could allow for home fires.

**Your Home is Your Investment.  
Protect it with Gutter Helmet.**



## The First. The Best. The Number One Gutter Protection System in the World.

### The First.

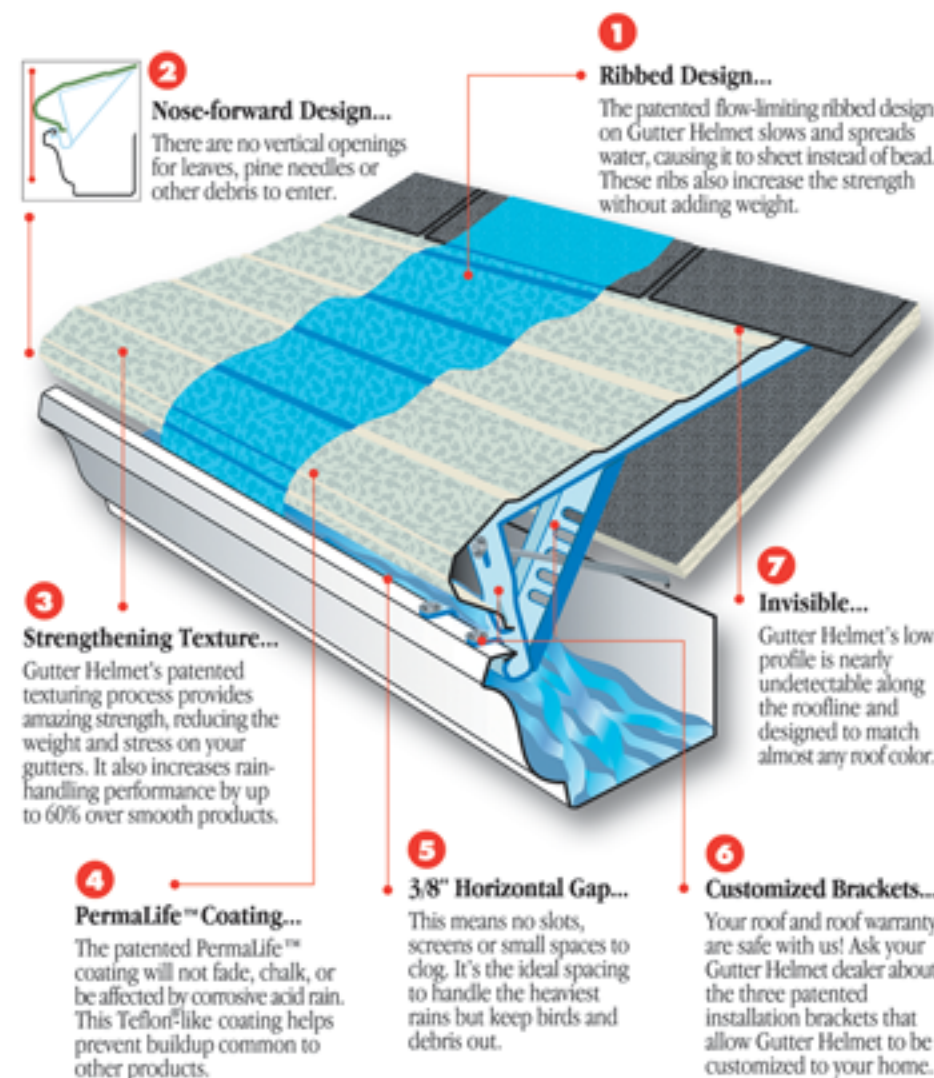
*Acquiring its first patent in 1981, Gutter Helmet became the first professionally installed gutter protection system on the market.*

### The Best.

*With seven patents and a proven ability to withstand the harshest elements, including heavy snow loads and high winds, Gutter Helmet protects your home all year long and in all weather conditions.*

### The Number One.

*The Gutter Helmet system has been installed over existing gutters on more homes than all other professionally installed products combined.*



## We Have No Peers and No Equals

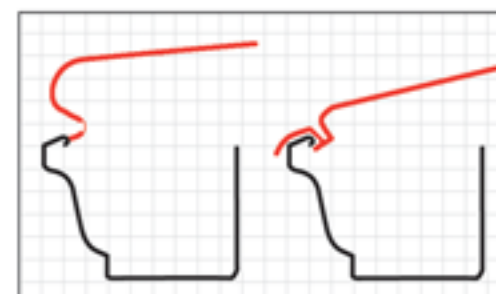
### The Benchmark for All Others

Innovation, not imitation: Gutter Helmet is clearly the gutter protection industry innovator. Copycat products have come and gone, but customers have chosen Gutter Helmet over all of these combined. Gutter Helmet's uncompromising commitment to excellence has led to recent improvements including the *PermaLife™ Coating* and *Strengthening Textured Surface*.

### The Covered Imitators

These do not have a continuous horizontal opening, but narrow, cloggable spaces.

Gutter Helmet's nose-forward design with its 3/8\"/>



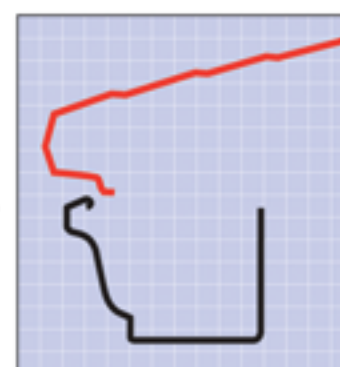
### The One & Two Piece Imitators

These systems mandate that you remove your current gutters and replace them with a whole new system. Not only do some of these systems look like a 'big bucket' hanging off your fascia, but they lack the strength and reliability that Gutter Helmet provides.



### Gutter Helmet: The Original Innovator

*With its unique nose forward design, textured, ribbed surface, multi-bracketed strength, and unsurpassed warranties, it's no surprise that Gutter Helmet is the industry innovator, not an imitator.*



**Challenge the Claims.  
Get the Facts. Make your  
Decision with Confidence.**

**Never Clean  
Your Gutters  
Again!®**

