# Homeowner's Guide to



Compliments of



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- **03** A Message From The Owners
- **04** What Every Homeowner Should Know About Gutters
- **05** Why You Need Functioning Gutters
- 06 Dangers Of Gutter Maintenance
- 07 Do You Have A Gutter Problem?
- **08** Types of Gutter Guards
- **10** Why Atlas Only Sells Gutter Helmet
- **11** Gutter Helmet Tough Enough to Handle Even Michigan Weather
- **12** Gutter Helmet Helmet Heat Self-Regulating Heat Wire Options
- **13** Who Can You Buy From
- 14 6 Reasons Why You Shouldn't Buy Gutter Covers From A Truck And Ladder Company
- **15** Why Gutter Helmet And Atlas Are The Perfect Combination
- 16 What You Should Do Next

# A Message From The Owners

#### Most Gutter Guards Fail Within The First Three Years

Hello, this is Darian & David Bobby, owners of Atlas Home Improvement. Now, before you start getting the wrong idea about the partiality of this report you need to know that we intend to be as un-biased as possible.

Sounds hard to believe, we know. You see, we started the Atlas Home Improvement company back in 1989. Back then, you could trust people. You could trust products to do what they claimed they would do. Unfortunately, times have changed and it's tough to believe much of anything that you see or hear about the performance of a product without actually seeing it perform in real life. We understand that homeowners have become increasingly cynical as a result of these products not living up to their claims.

This trend towards a consumer jaded mentality led us to one conclusion – that if we truly believed we have the best product on the market today, then it was our responsibility to share what we know with everyone that we possibly can.

This free informational report exposes the truths, the lies and the stuff everyone in this industry simply wants to keep under wraps. If you are even considering a gutter protection system of any kind – we challenge you to read this report and find out what the entire rest of the industry doesn't want you to know... that the "right" gutter protection system does more for your health, safety and well-being of your home than any other product on the market today.

Respectfully,

Darian Bobby Natur Balday

Darian & David Bobby Owners, Atlas Home Improvement



Darian & David Bobby

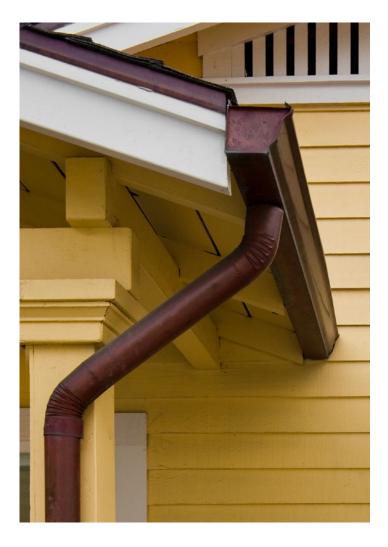


#### **Questions?** Need More Information?

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> 10824 Plaza Drive Whitmore Lake, MI 48189

# What Every Homeowner Should Know About **GUTTERS**



## YOUR GUTTERS ARE AN IMPORTANT PROTECTOR OF YOUR HOUSE

Most homeowners don't think about their gutters very much. Too often the first thought about them occurs after a moisture issue arises in their home costing them money and inconvenience.

Faulty or Clogged Gutters can Cause Directly or Indirectly the Following Problems:

- Basement Flooding and water damage
- Increased allergens in air from moldy interior walls and mildewed basements
- Breeding pools for mosquitoes and other pests
- Homeowner Ladder Falls (from do-it-yourself maintenance)

#### A COUPLE OF FACTS YOU MAY NOT KNOW:

- Two inches of rain can send 1,000 gallons of water down your gutters and downspouts
- Rainwater runoff is the #1 cause of basement flooding
- Downspouts should extend 5 ft. from your basement wall
- Most homeowners insurance does not cover flood damage
- The National Association of Certified Inspectors suggests the key to mold control is moisture control
- A Virginia Tech study listed properly flowing gutter and downspouts as key tools to prevent moisture problems
- The Michigan Department of Public Health suggests cleaning clogged gutters to control mosquito populations near your home
- There are more than 164,000 ER-treated injuries from ladder falls in the US each year

# WHY YOU NEED FUNCTIONING GUTTERS

#### FASCIA, SOFFIT AND WALL DESTRUCTION

The whole purpose of gutters and downspouts is to channel water away from the walls and roof of your home. Getting water away from this area quickly and efficiently is the key. Consistent splashes of water can get behind the gutter and rot the fascia board. In extreme cases of clogged or malfunctioning gutters, water can splash down to the ground causing foundation settling, basements to flood, paint to peel, and wood/siding to rot. Debris is the most common culprit for clogged gutters. Before you know it, water can gather and begin molding and rotting the soffit [the underside of the roof at the very edge] from the inside – causing hundreds if not thousands of dollars in damage to your home. Unfortunately, by the time you see the outward manifestation of damage, it's too late. You're stuck with a costly repair. **But there are early signs if you know what to look for.** We outline in the next section.

#### MOLD AND MILDEW - A REAL HEALTH CONCERN



Mold, it's nasty and it's persistent – and it causes a variety of health problems. In general, molds produce various irritants that cause allergic reactions such as hay-fever, asthmatic reactions, skin rashes, sneezing and so on. But mold is more than just bad for you. Mold can gradually damage your home and furnishings. Consider your gutters for a moment, full of decaying leaves and mildew moist organic matter. This is a prime breeding spot for mold and mildew. In some cases this mold can migrate from the gutter back into the walls and insulation. If this happens removal, remediation and/or repair is a huge hassle - if it can be achieved at all. Because mold exposure is often greatest at removal it is best left to professional cleaning crews which is often very expensive. Bottom line: mold is a bad deal and the best way to avoid it is to make sure your gutters are functioning properly. This means unclogged, free of debris and flowing at a normal rate.

#### DISEASE CARRYING MOSQUITOES

One of the most common reasons folks look into gutter protection of any kind is bugs. Whether it's mosquitoes, ants, or roaches – clogged gutters provide a home to them all. During cold winter months, most pests prefer the inside of



a tree, or deep underground - away from the cold, wind, and noise. But in the springtime, if you take just a few minutes to notice your yard, you will notice that the birds, butterflies, ants, termites and beetles are out in full force. Remember April showers? They don't only bring flowers. Take a look at your unprotected gutters. You will likely notice leaves, twigs, muck and slime, and that's just what you can see. Now imagine you are a bug of some kind for a second (roach, ant, slug, mosquito); would this not be the ideal home? Bugs are just like us in the way that they are always looking for the best living conditions. In fact, a Michigan Department of Public Health report on mosquitoes outlines two kinds of mosquitoes that thrive in Michigan: the floodwater and the vector mosquito. Quoting the report: "Vector mosquitoes carry diseases and lay their eggs in stagnant ditches and sewage treatment ponds or water in tree holes, old tires, clogged gutters, old tin cans and anywhere they can find enough water. Bottom Line: bugs love clogged gutters.

#### A QUICK NOTE ABOUT FLOOD INSURANCE

According to the National Flood Insurance Program (NFIP), most homeowners insurance does not cover flood damage. Further, not all losses associated with basement flooding are covered by flood insurance. Flood insurance will cover your home's foundation elements and what they call "building elements", such as your furnace, hot water heater, and circuit breaker. Flood insurance won't cover your washer/dryers, freezers, and so on unless you make the additional coverage option of "contents coverage". The NFIP suggests that homeowners purchase both. You can contact the NFIP to see just how much you can pay in flood insurance premiums.



## Dangers Of Gutter Maintenance

#### HEALTH CONCERNS MAINTAINING YOUR GUTTERS

We have already covered the importance of preventing gutter overflow, by keeping your gutters free of leaves, and debris. So you may be telling yourself, ok I'll make sure to clean them out. Yet nearly all gutter solutions require that you get out that ladder from the garage and climb up there with a hose to clean your gutters.

According to the **US Consumer Product Safety Commission**, there are more than 164,000 emergency room-treated injuries in the US relating to ladders each year.

#### SAFE GUTTER MAINTENANCE

Now consider your own situation for a moment. How many times every fall and spring do you climb up on some shaky ladder to muck out some grimy gutters? Have you ever missed a step and barely caught yourself? Ev er lost your balance and felt your heart rate increase for just a minute?

With good gutter protection, you can leave the ladder in thegarage where it belongs, or better yet never buy one in the first place. We will explain later how to tell good from bad when it comes to gutter protection but for now all you need to know is that any gutter protection that keeps you off ladders is a good thing.

#### ARE YOU SIMPLY TIRED OF CLEANING THE GUTTERS?

This is probably the single biggest reason for getting gutter guards. Most people just get fed up with cleaning their gutters 2 or 3 times every year. It's a dirty, smelly job that can take as long as 4 hours for an average sized home and almost always means a pretty thorough shower afterwards.

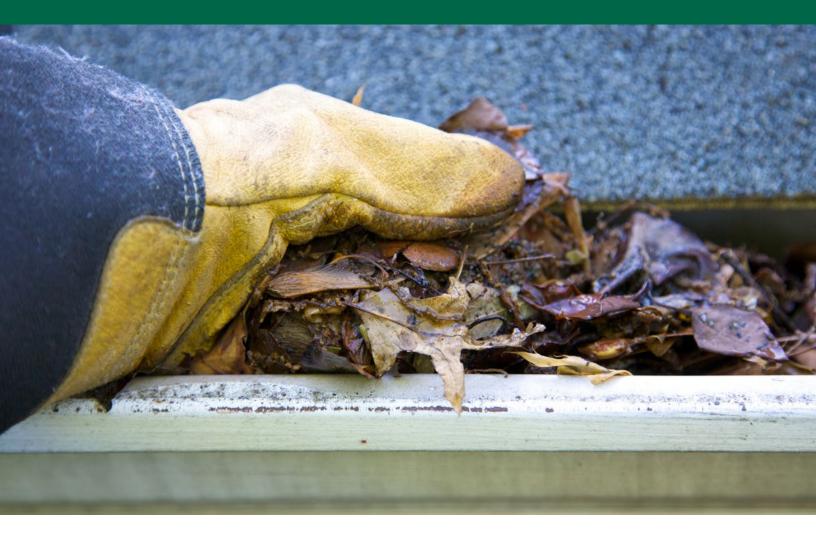
With all the other required things that need attending to around the house, most homeowners turn to some form of gutter guard simply because they just don't want to mess with it anymore. Installing gutter protection means no more ladders, hoses, garbage bags, gloves and rakes. It means spending your Saturdays any way you want.

In early 2005 the **U.S. Consumer Product Safety Commission** released a study that shows that emergency room visits are up 73% by the elderly - primarily due to falls.

The second largest cause of falls listed was falls from step stool or ladder.

Most frightening of all is the fact that the leading cause of injury related death for both males and females over the age of 75 is falls.

# Do You Have A GUTTER PROBLEM?



#### TWO SIMPLE TESTS YOU CAN PERFORM.

You can't always witness an overflow problem while it is occurring. Therefore, you should educate yourself on prevention of the problem, and that means learning how to look for tell tale signs of gutter problems and water overflow.

First you should look low. Is the landscaping around your house affected? After it rains do you see pools of water, or craters in flower beds? Does your siding have dirt or mulch clinging to it at about a foot off the ground that looks as if it was splashed up? If you see this, your gutters are most likely overflowing, and need maintenance or are beginning to fail. Another quick test is to look up to the gutters on your house. Look for dirt water marks on the outside (see above). If your gutters look dirty, it's another sign that you have a gutter problem.

These water marks occur when dirty water overflows the gutter, and then the surface tension carries the dirty water down the outside of the gutter.

Finally, if you identify these problems you should take action sooner than later. In the next section, we will consider the options you have available to you to take care of your gutter problem.

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# Types of Gutter Guards

Now that we've covered some of the most common reasons homeowners look into gutter protection and how to detect if you have a present problem. Let's now discuss what solutions you're most likely to find on the market today. Keep in mind as we go over these, that of course we have some pretty strong feelings about some of these, but we are going to be as impartial as we can. Each of these options has pluses and minuses (well – except Gutter Helmet) and we will try to accurately report the facts on each.

#### **SCREEN GUTTER COVERS**

Simply put, gutter screens are typically metal or plastic coverings that are cut to fit and applied to the opening on top of your existing gutters. This makes them an inexpensive option and relatively easy to install which is why they are a favorite "do-it-yourself" option. However, this type of cover usually lets in the most leaves and debris and will require the most maintenance.

The biggest problem with screens is that because of the design they basically become a "shelf" where leaves can build up and clog the screens in the same way as they would in a normal gutter. Cleaning the screens consists of hauling out the same ladder as you used before, pull the screen out, hose them down and hose down the gutters and downspouts and then replace the screens. This can be an awful lot of work to maintain for a product that is supposed to keep you off the ladder.

Bottom Line – Very Cheap Short Term Gutter Covers Are Prone to Causing Overflow, They Will Need to Be Cleaned Frequently and Likely Replaced Altogether in 1 Year.



#### **FILTER GUTTER COVERS**

The entire logic behind filter gutter covers is to place a piece of foam or webbing in the actual hollow part of the gutter. This filter prevents (simply by occupying the space) any leaves or other debris from collecting in the trough of the gutter, but is supposed to allow water to flow through.

There are various brands and manufacturers coming on the market now with this type of gutter protection and each one has a slightly different spin on it. Some treat the filter with chemicals to prevent mold or discourage bugs from finding a permanent home in them.

As you might imagine, these foam filters end up becoming part of what is clogging up the gutter. They often hold moisture and debris and eventually become a soggy mess. But the real challenge is that over time underneath the filter is full of mold and they begin to smell. Try to imagine the smell if you pulled out your hand full of mud from a stagnant pond. Yep, not pretty.

Bottom Line – Decent Protection For About A Year, Then You Will Need To Thoroughly Clean And Eventually Replace.



#### **BRUSH GUTTER COVERS**

Brush gutter covers are relatively new to the market but are based on a pretty simple idea. They look like a big circular bristle brush that is just about the width of the gutter and has a metal or plastic rod running down the center to provide support.

This type of protection functions by the same means as the filter covers – in that instead of trying to keep debris and leaves out of the gutter, it simply occupies the space so the debris can't. The brush is



fitted with hundreds of semi-flexible spines that are supposed to gently discourage leaves, burs, twigs, and other items from falling and making their way into the gutter.

Unfortunately, because of the spacing of the spines often times leaves and seedlings get lodged in between the spines and can work their way underneath the brush over time. This can cause some of the very same problems this product is supposed to fix.

The solution to this problem is to get the ladder out, pull the brush out... (I think you can see where this is going) clean the gutters, clean the brush, replace the brush and put the ladder away. This can be an even bigger cleaning hassle than usual.

Bottom Line – Better Than Nothing – Quick fix - And Appears To Last Longer Than Some Of The Other Stuff On The Market.

#### SOLID GUTTER COVERS



Typically, these knock offs cost much less than a professionally installed system. If there is a warranty or guarantee it is covered by the individual business only, not the manufacturer. This means that if that local dealer goes out of business in your area you are basically out of luck. This is the difference between a Dealer Warranty and a Manufacturer's Warranty.

Some other things to watch out for when evaluating the lower end vinyl product line would be sagging, fading and cracking. Whereas an aluminum version will hold up better throughout the year since it is not as affected by weather. Some fair better than others, but generally speaking you will find that they do not do well at keeping out the small seeds, pine needles, twigs as they will have a "vertical opening". The other main challenge is these types of gutter guards will have a difficult time handling the water coming off the roof in a torrential downpour.

Bottom Line – Saves You Money In Short Run, Huge Risk If There Is a Problem And You Will Need to Replace Them in 2-3 Years.

#### **"ALL IN ONE" GUTTER COVERS**



There are two types of All in One Systems that combine gutters and gutter covers; one piece or two piece systems. The one piece is extruded gutter and gutter cover as a continuous piece of gutter. With a two piece, the gutter is extruded separately from the gutter cover, and is fastened together during installation. This style of gutter guard is one of the more popular systems available but they do have some challenges. In general, they do much better with leaves than with small pine needles and seeds such as helicopters as they have a larger opening where the water flows in. They are designed to "flush" all the debris through the gutter but that is not always the case.

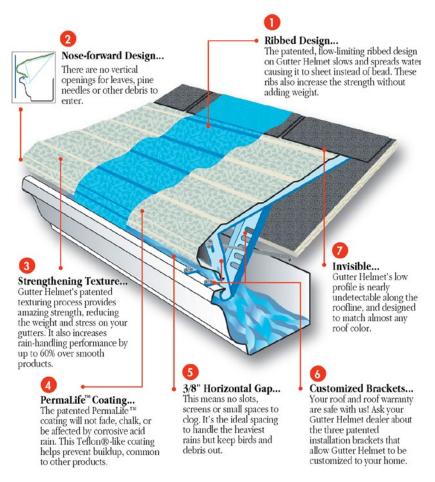
You have to replace the gutters even if your gutters are in good shape. This can make them a little pricey if all you want to do is keep your existing gutters clean. The All In One covers are mounted to the fascia board and this can be a problem if water gets behind them and begins to rot the wood. In northern climates ice may back up on top of the gutter cover and over time the weight of ice may eventually try to "push" them off the home. Since they are continuous, if a section is damaged from a tree limb, the whole section has to be replaced. The company doing the installation can run any coil stock they want through the extruder so you cannot always be sure of the consistency of this product. The finish is usually baked-on enamel, which being on the roof in the hot sun could bleach out within a few years and look unsightly on your home.

Bottom Line – This is one of the better professionally installed systems, They will need maintenance when small debris gets inside and can be difficult to open without the installing dealer, 2-3 years of protection.

#### THE GUTTER HELMET STORY

The origin of Gutter Helmet<sup>®</sup> dates back to the 1960's, when development for a solid "Gutter Cover" for residential roof gutters was pioneered. Gutter Helmet<sup>®</sup> was originally invented by an engineer who was trying to keep pine needles out of his own gutters at his home in North Carolina. In 1989, Gutter Helmet<sup>®</sup> was acquired by the Masco Corporation, a large building material supplier (Delta Faucet, Peerless, Merillat Cabinets, KraftMaid, Behr, Milgard Windows) and later sold to the current manufacturer Gibraltar Industries (Nasdaq: ROCK), a \$1 Billion company.

Today, hundreds of thousands of homes have been protected with a professionally installed Gutter Helmet<sup>®</sup> system. With over thirty years of experience (seven patents granted) and 80,000,000+ feet of installations, Gutter Helmet<sup>®</sup> is the recognized pioneer and leader in the gutter protection industry. Gutter Helmet<sup>®</sup> is truly, "The First, The Best, The #1 Gutter Protection System in the World". Most importantly, the Gutter Helmet<sup>®</sup> product lives up to its reputation for homeowners to: "Never Clean Your Gutters Again<sup>®</sup>".



#### THE FIRST. THE BEST. THE NUMBER ONE Gutter Protection System In The World.

#### **THE FIRST**

Acquiring its first patent in 1981, Gutter Helmet became the first professionally installed gutter protection system on the market.

#### THE BEST

With seven patents and a proven ability to withstand the harshest elements including heavy snow loads and high winds, Gutter Helmet protects your home all year long and in all weather conditions.

#### THE NUMBER ONE

The Gutter Helmet System has been installed over existing gutters on more homes than all other professionally installed products combined.

#### **HOW IT WORKS**

Gutter Helmet® is a multi-patented closed gutter protection system that installs over new gutters or your existing fullsize gutters. Gutter Helmet® is designed to allow rainwater to properly flow into your gutters while preventing leaves, "helicopters", pine needles and other debris from clogging the downspouts. Looking at the design, it looks like water would simply flow off the side in a heavy rain, but Gutter Helmet® can actually handle more than 22" of rainwater in an hour, twice as much as it has ever rained according to the National Weather Service. So how does it handle so much water? Well Gutter Helmet<sup>®</sup> puts physics to work for you – using a phenomenon called "surface tension" that actually allows the water to flow out past your gutters, upside down and backwards back into the gutter. All while keeping your wood fascia board perfectly dry. Surface Tension is the same principle that makes water cling to the side of a drinking glass when poured under a faucet. By keeping gutters "free flowing" Gutter Helmet helps your home divert water away from the foundation and protect

it from water damage. Gutter Helmet<sup>®</sup> is designed to blend with your home's roof shingles and actually looks like an extension of the roof. Gutter Helmet<sup>®</sup> is made of aluminum so it will never rust and



comes in several popular colors including pure copper. Gutter Helmet may be installed on almost all roofing types, including Cedar Shake, Metal Shingles as well as Copper roofing, Sheriff Gosselin, Slate roofing, Tile roofs and all Composite roofs.

### GUTTER HELMET TOUGH ENOUGH TO HANDLE EVEN MICHIGAN WEATHER

Michigan winters play havoc on a home's gutters. Let's face it, we have very hot summers and very cold winters, which leads to expansion and contraction of the gutters, causing them to open up at the seams and eventually leak.



If moisture comes into contact with the home's fascia board it may cause gutter spikes to stick out - indicating there may be wood rot

After years and years of a gutter being filled up with snow and ice, this weight is eventually too much to handle and they will be pulled off the home altogether. This is especially true if water is allowed to make contact with the fascia board, causing rot, which means the gutter is no longer being held up properly by solid wood. Sometimes a homeowner will notice their gutter spikes "sticking out" and may even take a hammer and knock them back in. The problem is you are actually pounding the spikes back into the same holes in the fascia which are already compromised by water and so the problem worsens. Gutter Helmet<sup>®</sup> will strengthen the existing gutter by taking the weight off the gutter and distributing that weight onto the roof. Since Gutter Helmet<sup>®</sup> completely covers the gutter, snow cannot get into the gutter and build up which actually protects the gutters and allows them to flow properly. Even though most people purchase Gutter Helmet<sup>®</sup> to keep out leaves during the Fall season, it is actually designed to work year round.





Gutter Helmet will keep ice and snow from building up in the gutters

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## GUTTER HELMET HELMET HEAT SELF-REGULATING HEAT WIRE OPTIONS

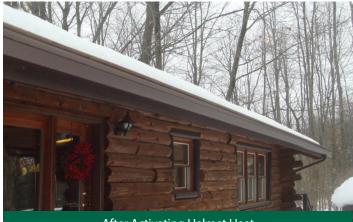
#### **HEAT WIRE OPTION**

If a homeowner is experiencing icicles or ice dams, usually the first place to start is by performing a professional attic inspection to check if the home has the proper amount of insulation and ventilation. However some situations may be difficult to fix through traditional means and if you are concerned about a slippery walkway or other issue caused by snow/ice buildup - you should consider the option of adding Helmet Heat self-regulating heat cable. This system which was specifically designed to work in conjunction with Gutter Helmet is usually used in "trouble spots" rather than on the whole home. Helmet Heat is designed to be protected and hidden underneath the Gutter Helmet panel rather than ran as a zig zag up on the roof which can be an eyesore as well as a potential fire hazard. By running the Helmet Heat cable under Gutter Helmet, inside the gutter and down the downspout, the system is warm enough to allow melted snow and ice to flow harmlessly through your gutter system instead of freezing as an icicle. Helmet Heat is then professionally hooked up to the home's electrical box by a licensed electrician.

Helmet Heat may be used in the traditional "2 Wire" setup which has one wire looped under the Gutter Helmet panel or the "3 Wire" system which adds an additional wire under the Gutter Helmet for especially troubled areas.



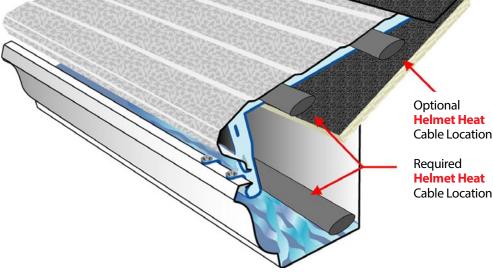
**Before Activating Helmet Heat** 



After Activating Helmet Heat



This photo shows the locations of the 3 Helmet Heat wires inside Gutter Helmet



# WHO Can You Buy From

So far we have covered some of the most common reasons for looking into gutter protection as well as discussed the wide array of gutter guards and options available (the good, bad, and ugly). Now it's time to discuss who you should purchase from. This is a bigger part of the decision than most people think – It's actually quite critical. Again, we are going to be as impartial as we possibly can here, keeping in mind that we have been doing this a long time and have a pretty good view of how this industry works.

# BIG NAME HOME IMPROVEMENT STORES

Your local "Big Box" retailers will likely sell gutter guards of some kind, usually vinyl or aluminum. Pricing will be relatively cheap and so will the product. These products will be only for the extremely avid do-it-yourself 'ers. There will likely be little or no instructions and certainly a limited (if any) warranty. Don't go looking for too much customer service or installation support either – typically what you will find is a few guys who have seen it installed or know a buddy who has it installed on his house. This is not a good option for most people.

#### TRUCK AND LADDER CONTRACTOR

If you never listen to another word we say, please listen to this. Never take the advice of a Truck and Ladder Contractor when it comes to gutter guards. There are many of these guys who will install gutter covers, but they don't have the first clue when it comes to the "complete picture." Most simply install gutter protection as an "aside" to their normal business – a "gravy" product they can easily add on and pad their profits. It is NOT their primary business. These are the guys that work out of their truck and are contacted only by cell phone. All



they care about is the up sell and quick buck that installing gutter guards can bring. Their guarantees are useless the moment you see the back of their truck drive away.

#### COMPETITOR PRODUCT DEALERS

We really need to be careful when speaking of the competition. Unfortunately for consumers, many of the 6 reasons you shouldn't buy from truck & ladder companies (listed on next page) apply to most of our competitors. However, the single biggest reason not to buy from a competitor is because they don't offer Gutter Helmet.



Here Are 6 reasons why you shouldn't buy gutter covers from a truck and ladder <u>company</u>

It isn't their normal line of business. Their day to day business is not making sure that you get the best solution for your gutters, but rather patching roofs or measuring and installing gutters. Don't be fooled – there is a big difference between "hanging" gutters and professionally installing a permanent gutter guard solution.

They have no product loyalty. They change brands
and types as easily as you might change pain relievers.
Generic, brand name, this type or those... they don't care.

They are out of business in a few years time.
 Statistically speaking, Truck and Ladder Guys have one of the highest turnovers in the home improvement industry. They don't have an office or infrastructure to

support. It's very easy for them to close up and reopen under another name. In the meantime, what does that say for their guarantees?

No training in the installation of the product means they are basically "eyeballing, tacking and walking away". Forget any type of product support or explanation.

Since gutter protection is an additional product, or gravy product, it's usually not explained to the customer correctly. There is no 100% maintenance free gutter protection.

6 If there is a problem, try getting a quick response from these guys on the phone.

# Why **Gutter Helmet** And **Atlas** Are The **Perfect Combination**

#### The Benefits of Using Gutter Helmet:

- Gutter Helmet's patented texturing process provides amazing strength.
- Increased rain handling capacity can handle more than 22 inches of rain in 1 hour.
- Permalife<sup>™</sup> Coating will not fade, chalk, or corrode.
- Ribbed Design increases strength without increasing weight
- Gutter Helmet comes with a Lifetime Transferable Warranty.

#### The Benefits of Using Atlas Home Improvement:

- We use only the Gutter Helmet brand line of products
- We use only the highest quality materials and hardware
- We will NEVER cut corners or take short cuts...PERIOD
- We use only highly trained technicians to install your system
- We are the only home improvement company in Michigan to offer <u>SIX Unprecedented Guarantees...</u> and we put them in Writing

# Why You Can Trust Atlas

#### **100% MONEY BACK GUARANTEE**

We offer an EXCLUSIVE money back guarantee and we put it in writing.

#### **BEST VALUE GUARANTEE**

Atlas offers the absolute best value for your money, find it cheaper, we refund the difference plus \$100.

#### NO SURPRISE "PRICE" GUARANTEE

If you don't make a change, we don't change the price. The price we quote is the price you pay.

#### CERTIFIED CRAFTSMAN GUARANTEE

All of our workers are experienced craftsman that must pass a certification process, including background and drug testing.

#### CLEANER THAN WE FOUND IT GUARANTEE

We don't just show up, create a mess and then expect you to clean up after us. If you have to clean up after us we will give you \$100.

#### PROPERTY PROTECTION GUARANTEE

If we break it, we fix it... PERIOD.

#### FAMILY OWNED AND OPERATED FOR **OVER 30 YEARS**

# WHAT YOU SHOULD DO NEXT



At this point you probably have a great many questions and we are here to answer them. Feel Free to call us AND make sure you visit us online to see what specials we are running this month.

Or, Better yet...call us to schedule an appointment for an absolutely FREE, NO STRINGS ATTACHED, NO HIGH PRESSURE SALES, investigation of your homes gutter needs.

We will come out to your home and we will give you a complete breakdown of all the issues we discovered, educate you on your solutions, give you a fair firm price, and then let you decide. That's it. No Arm Twisting Or Hours Long Sales Pitches.

#### GIVE US A CALL **TODAY.**



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AtlasHomeImprovement.com











Atlas Home Improvement



We believe that Atlas Customers always say it best! Learn more about what actual customers have to say about Atlas Home Improvement

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#### **GUILD QUALITY**

Atlas uses a 3rd party company to survey all customers upon completion of work.

www.guildquality.com/AtlasHomeImprovement

#### **ATLAS VIDEO TESTIMONIALS**

Listen to actual customers discuss what it was like to hire Atlas for their project.

atlashomeimprovement.com/testimonials\_atlas/



#### **ATLAS WRITTEN TESTIMONIALS**

Read notes from actual customers who have written to us over the years on a variety of project types.

atlashomeimprovement.com/testimonials\_atlas/

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